



## Thunder Bay Theatre Joins TCG

Thunder Bay Theatre kicked off March 2017 with a bang, becoming a member of TCG. TCG is Theatre Communications Group, a non-profit service organization dedicated to nurturing, strengthening and promoting professional non-profit theatre in the United States. TCG is also the parent organization for *American Theatre Magazine*, the nation's only general-circulation magazine devoted to theatre. Published ten times a year, the magazine now has an estimated readership of 50,000, mostly within the theatre profession. Thunder Bay Theatre began to pursue membership with TCG in January 2017, and was excited to learn of its acceptance and inclusion in March. "This is something that we hope will continue to put what we do and how we do it on the map," says Artistic Director Jeffrey Mindock. "People are no longer just coming to the only professional year-round theatre in Northeast Michigan, but also one of just four TCG theatres in the entire state." Thunder Bay Theatre joins Detroit Repertory Theatre, Meadow Brook Theatre, and Williamston Theatre in representing Michigan with TCG.

Thunder Bay Theatre had to complete an application process that showed its commitment to the organizations community and employees. The benefits are many, but most notably include national recognition, increased funding opportunities, and exclusive accreditation for the organization. Thunder Bay Theatre is already in the preliminary process of becoming a Blue Star Theatre. 'Blue Star Theatres' is a collaboration between Theatre Communications Group and Blue Star Families, with leadership support from the MetLife Foundation. Thunder Bay Theatre already has exclusive discounts for active military members, but is excited about the opportunity to develop more incentives for veterans and their families to enjoy live theatre in Alpena.

Thunder Bay Theatre's mission states: Thunder Bay Theatre, Inc. is a year-round non-profit theatre committed to providing consistent, high-quality productions and educational opportunities utilizing a professional core company, augmented with community talent.

Thunder Bay Theatre is in the heart of downtown Alpena, within walking distance from the NOAA Marine Sanctuary and many high-quality restaurants. Thunder Bay Theatre, 400 N. 2<sup>nd</sup> Avenue, Alpena, Michigan 49707

Learn more about Thunder Bay Theatre by visiting the website [www.thunderbaytheatre.com](http://www.thunderbaytheatre.com). Follow Thunder Bay Theatre on Facebook, Instagram, Twitter, and YouTube. Use #tbay to find out what's going on onstage, backstage, and out in the community!

